

# BLINK BROADENS HORIZONS OF DESIGN AS IT SPREADS INNOVATION ACROSS THE GLOBE

Dynamic hospitality design group expands its portfolio outside of Asia Pacific with major architecture and interior projects in Istanbul and Nairobi

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Expression and expansion: BLINK Design Group is continuing to enjoy a period of sustained global expansion, with recent projects as far afield as Princes' Palace Resort & Spa (pictured) in Istanbul, Turkey.

**BANGKOK, THAILAND** The influence of BLINK Design Group (BLINK) continues to spread across the global hospitality industry with a remarkable 47 projects encompassing more than 7,000 keys, villas and residential properties simultaneously being directed by the company's team of innovators.

Led by Founder and Senior Creative Director Clint P. Nagata, the BLINK team has in just seven years altered the landscape of design with its inspired aesthetics.

Additions to the BLINK portfolio include properties in Istanbul, Turkey (Princes' Palace Resort & Spa), which is a modern adaptation of traditional Turkish accents in a 53 key hotel and 60 key residential project and Nairobi, Kenya (The Grove Development) with a mixed-use development including a 150 key hotel, serviced apartments, 4,000-sqm of retail space and 12,000-sqm of premium office space.

These two banner initiatives go alongside a host of on-going projects in countries such as China, Indonesia, India, Maldives, Myanmar, Philippines, Thailand, and Vietnam.

Recent finalists in the Gold Key Awards 2013 Hospitality - best resort in the world category - for Regent Phuket Cape Panwa, BLINK has collected such industry accolades as the prestigious Hospitality Design Award 2012 for Conrad Sanya Haitang Bay as well as the Conde Nast International Traveller Hot List 2012 and Asia Pacific Interior Design Award 2012 for Jumeirah Dhevanafushi Resort, Maldives.

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The hospitality architecture and design firm has also won the Silver Award in the Hotel Space category at the Asia Pacific Interior Design Awards for the second consecutive year for its Regent Phuket Cape Panwa project, following the recognition of the company's work on Jumeirah Dhevanafushi Maldives last year.

"At BLINK we are in the business of creating the extraordinary," said Mr Nagata. "Tailoring intuitive and inventive solutions for our clients is the cornerstone of our business, and we are committed to broadening the very perceptions of what can be achieved through resort and hotel design."

Established, successful working relationships with the world's leading luxury brands - among them Conrad, Hilton, Jumeirah, Langham Place, Le Méridien, Regent, Sheraton, Westin, InterContinental, Renaissance, Marriott and Radisson - are helping spread the BLINK message.

"BLINK's bespoke aesthetics reach out to our clients through their uniqueness and leave long-lasting impressions, be they for resort, hotel, spa, gaming or restaurant projects," said Mr Nagata. "Our team of thinkers are constantly innovating and expanding the landscape of design across the globe."

Opened by Mr Nagata in 2006, BLINK was acquired by Singapore-based Asia's renowned cutting-edge design firm Space Matrix in 2011, and has since expanded rapidly throughout Asia with its unique brand of bespoke hospitality design. BLINK currently operates offices in four key urban centres in Asia, with operations in Delhi, Shanghai and Singapore, working alongside its regional HQ in Bangkok.

BLINK has reinvented the traditional service model for hospitality to offer clients an end-to-end solution that encompasses a full suite of integrated services featuring architecture, interior design and branding, all under one umbrella.

Highlights of BLINK's portfolio include the creation from the ground up of the spectacular new Regent Phuket Cape Panwa and Regent Bali, the 300-key Marriott Xiangshui Bay resort in Sanya, Hainan Island, set to open in 2014 and positioned near the Conrad Sanya Haitang Bay, another BLINK masterpiece, which scooped the World's Best Luxury Hotel at the Hospitality Design (HD) Magazine Awards in 2012.

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### Notes to Editors:

BLINK Design Group (BLINK) has reinvented the traditional service model to offer clients an integrated stay from Check In to Check Out. BLINK's fully integrated, end-to-end suite of services now spans Architecture, Interior Design and Branding. Founded by Clint Nagata in 2006 and operating out of Bangkok, Singapore, Shanghai and New Delhi, the company designs hotels, resorts, restaurants, clubs, spas, and residences for leading global brands. Believing each project is a platform to achieve something extraordinary, BLINK draws on the instincts and intelligence of its inspired team to create icons of design in the Asia-Pacific region and beyond.

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