



## BLINK WINS PRESTIGIOUS ASIA PACIFIC INTERIOR DESIGN AWARD FOR REGENT PHUKET CAPE PANWA IN THAILAND

*International luxury hospitality design studio follows recognition for Regent Phuket at the global Gold Key Awards for Excellence 2013 in New York with regional accolade*

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**BANGKOK, THAILAND** - Leading luxury hospitality design company, BLINK Design Group, has secured further recognition on the international stage by winning the Silver Award in the Hotel Space category at the 2013 Asia Pacific Interior Design Awards (APIDA) for its work on Regent Phuket Cape Panwa.



Glow with the flow: Warm tonal accents and spectacular back-lit high ceilings distinguish BLINK's vision of contemporary tropical luxury at the award-winning Regent Phuket Cape Panwa.

Recognised across the board for its timeless tropical modern design melded with a subtle sense of cultural heritage, the USD42 million project also received distinction as a finalist in the Best Resort category at the prestigious 33rd annual Gold Key Awards for Excellence in Hospitality Design held last month.

BLINK has been an important force behind the rebirth of Regent Hotels, with work continuing across three other Regent hotels in Bali, Taipei and Istanbul - as well as on the new Regent Place brand in Xi'an, China.

"We are naturally delighted that the Regent Phuket Cape Panwa has been recognised again by our peers in the design and architecture industry and it is a great credit to our teams who managed the project in our Thailand and Singapore studios," said BLINK Founder and Creative Director Clint Nagata.

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Thai tones: BLINK's work on Regent Phuket draws inspiration from the colonial-era culture of the hotel's original structure.

"It is also a credit to the vision of the Regent Hotel Group who are outstanding partners and we are honoured to be working with them to develop and grow the brand on the international stage."

"A traditionally inspired beach residence embellished with touches of Thailand and Asia," is how Mr Nagata describes the resort, adding: "The colonial feel of the exterior cedes to glowing, flowing interior spaces with warm tonal accents and spectacular back-lit high ceilings."

The design takes its cue from Sino-Portuguese and contemporary Thai colonial-era culture, to complement the existing structure's colonial-style, with the hotel's lobby revealing the exposed roof structure of the classic Thai arch, finished with natural rattan and the characteristic Thai-green accent colour.

Playing on the interior architecture to enhance the octagonal shape and the high-ceiling space, the resort's exterior maintains a simple tone-on-tone colour scheme that synchronises with other notable public spaces, confirming Regent Phuket Cape Panwa's place among the iconic beachfront resorts.

Regent Phuket Cape Panwa's pavilions further offer beautiful sea views on three sides with the bathroom pavilion being particularly striking, featuring high ceilings and skylights to give light, space and a sense of drama to the free-standing bathtub while the customised project signature pattern on the doors draws inspiration from classic Thai patterns.

The recent award follows on from the success of another BLINK project, Jumeriah Dhevanafushi Maldives, which also bagged the Silver Award at APIDA 2012, and was recognised in the 'bible' of what's hot in luxury hospitality, the Conde Nast Traveller's Hot List 2012.

Other BLINK successes in recent completed projects also include Conrad Sanya Haitang Bay, which scooped the coveted hotel architectural award from Hospitality Design (HD) magazine last year for its return to elegant classicism and French Riviera glamour.



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**Notes to Editors:**

Blink Design Group (BLINK) has reinvented the traditional service model to offer clients an integrated stay from check-in to check-out. BLINK's end-to-end suite of services includes architecture, interior design and branding. Founded by Clint Nagata in 2006 and operating out of Bangkok, Singapore, New Delhi and Shanghai, the company designs luxury hotels, resorts, restaurants, clubs, spas, and residences for leading global brands. Believing each project is a platform to achieve something extraordinary, BLINK draws on the instincts and intelligence of its inspired team to create icons of design in the Asia-Pacific region and beyond.

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