

LUXURY HOSPITALITY DESIGN FIRM BLINK TO RELAUNCH ILLUSTRIOUS REGENT BRAND IN JAKARTA

For Immediate Release

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SINGAPORE: Leading luxury hospitality design firm BLINK Design Group has captured the interior design and building concept brief for Regent Jakarta, as the world famous hotel brand returns to the Indonesian capital.

The appointment follows collaborations with Regent Hotels and Resorts on projects in Phuket, Bali and Taipei, with Jakarta the fourth the design firm has worked on as it establishes itself as the go-to designer for the hospitality brand as it expands across Asia Pacific and Europe.



Sensational arrival: Blink teamed up with Jakarta's new batik masters to create new patterns from time-honoured batik design, using new and unexpected materials and techniques to make a visual statement from arrival onwards. For high resolution version, click [here](#).

"We have developed a strong understanding of the unique qualities of the Regent brand and the vision of the company," said BLINK Founder and Senior Creative Director Clint Nagata. "We are delighted to be awarded the building concept and interior design briefs for Regent Jakarta and we'll look forward to continuing our partnership and once again create a leadership position for the hotel group in the luxury segment in a very important and vibrant market."

BLINK's winning pitch drew on the cultural identity of Jakarta and over 400 years of post-colonial ethnic integration of the city's own Betawi culture with the Javanese, Balinese, Dutch and Chinese cultures to inspire the concepts for the interior spaces.

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The design firm chose batik to exemplify the traditional values of legacy and heritage. Partnering with Jakarta's leading young designers to modify patterns and given them relevance and a consistency of language, BLINK is creating a true sense of place for the hotel.



Sense of place: The new-look Regent Jakarta weaves post-Colonial accents into the city's Betawi culture to create contemporary design infused with the essence of Jakarta. For high resolution version, click [here](#).

Regent Jakarta will be part of Mangkuluhur City, a mixed-use development comprised of offices, luxury residences and hotel. Regent Jakarta's 126 hotel rooms and suites and 107 exclusive Regent Residences will attract a mix of domestic and international travelers drawn to its prime location and luxury services and amenities.

The hotel will feature an all-day dining restaurant, a signature specialty restaurant and library bar, as well as a luxurious Regent Spa and wellness facilities, and comprehensive meeting rooms and function venues, including an opulent Grand Ballroom.

"As Regent Hotels and Resorts expands its global footprint, we continue to seek growth opportunities in gateway cities," said Regent Senior Vice President of Development Arjan De Boer. "In this quest for consistency, quality and understanding we have again found a strong partner in BLINK and we look forward to working with them on this project and establishing it as an icon in the city for luxury hospitality."

Regent Jakarta is scheduled to welcome guests in early 2018 as it takes its place amongst the finest hotels in Asia.

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Notes to Editors:

About BLINK Design Group

BLINK Design Group (BLINK) has reinvented the traditional service model to offer clients an integrated stay from check-in to check-out. BLINK's end-to-end suite of services includes interior and building design and branding. Founded by Clint Nagata in 2006 and operating out of Bangkok, Singapore, New Delhi and Shanghai, the company designs luxury hotels, resorts, restaurants, clubs, spas, and residences for leading global brands. Believing each project is a platform to achieve something extraordinary, BLINK draws on the instincts and intelligence of its inspired team to create icons of design in the Asia-Pacific region and beyond.

About Regent

Regent is a global luxury hospitality brand including hotels, resorts, residences and cruises. The Regent brand returned to its Asian roots in 2010 with an acquisition by Taipei-based FIH Regent Group. The bespoke Regent experience combines Eastern simplicity and Western elegance melded with gracious and intuitive service, luxurious amenities and traditional hospitality. Regent Hotels & Resorts currently operates in select locations including Beijing, Berlin, Montenegro, Phuket, Singapore, Taipei, and Turks and Caicos. Florida-based Regent Seven Seas Cruises is an award-winning fleet of medium-sized luxury cruise ships that dock at over 300 ports worldwide. All Regent-managed hotels were acclaimed as the best luxury hotels in the world by the *Condé Nast Traveler's* Readers' Choice Awards in 2011, crowning Regent as the first and only international luxury hotel group to have ever achieved this recognition. Regent Hotels & Resorts was recognized for being the Top 5 most searched exclusive luxury brands in the world according to the World Luxury Index 2013.

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